

ployment requires knowledge of a foreign language. However, learning languages require a big commitment.

The role of foreign language in today's world is becoming more important for people who seek for the success in their career. Professionals will be more in demand at the labor market if they have knowledge of one or more foreign languages in their arsenals.

Foreign investments in the industry lead to creation of many joint ventures around the world. Knowledge of foreign languages facilitates communication with foreign partners and allows people to learn quickly about everything new that is happening in other countries and apply in their practice, ahead of the competitors.

The development of foreign partnership leads to the fact that the labor market requires professionals who, in addition to knowledge of main profession, know one or more foreign languages, are fluent and master specifically oriented vocabulary, are able to negotiate with foreign partners.

To keep abreast of the latest developments in the world of science and technology, it is necessary to be able to read articles in the original language. In addition, working with foreign partners is much easier if you have "first hand" information. The presence of such experts on the labor market will lead to strengthening the position of enterprises in the global market.

Thus, learning a foreign language is crucial not only because it is a tribute to fashion or a requirement of someone else, but in order to gain knowledge that is vital in today's society that is evolving towards total globalization. Knowledge of foreign languages is a key factor for competitiveness of a young specialist.

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## **SOME REASONS TO START LEARNING ENGLISH RIGHT NOW**

Many problems of the 21st century, such as war and peace, ecology, etc. cannot be solved without speaking the same language. To-

day the language of Shakespeare and Dickens is a skill adorning any professional's CV. Historically English became the official language of Britain and the United States. It is spoken and written by the people of Ireland, Canada, Malta, Australia and New Zealand. More than 450 million people around the world consider English to be their mother tongue, and it is the second language for 98 million people. It is the most important language in more than 60 countries. English is the mother tongue of 12 nations and the official and semi-official language of 33 nations. This means that every seventh person in the world speaks English. Knowledge of the English language may help explain every situation in any point of the globe. Moreover, even the Chinese with the largest population write "Made in China" in English.

Is it possible to find a good job without knowledge of English? It is possible. Will it be well-paid? Apparently not. Employers give priority to candidates speaking fluent English under other equal conditions. This means that apart from higher education a person should possess additional knowledge and should be "faster, higher and stronger".

The field of finance is one of the most important and fast growing sectors in international communication, where the use of business English is a must. Needless to say that English acquisition can be decisive in your career. Professionals of the financial sector are highly appreciated both overseas and in Ukraine. However, for a successful international business activity, communicating in English at a high level is extremely important. The certificate of passing the international exam ICFE is not required in case of hiring accountants, economists, financiers and auditors in Ukraine, but it will create a good impression on recruiters of an international or foreign company. Therefore, the knowledge of English, confirmed by an international certificate, provides the possibility to progress up the career ladder and to be among specialists in the field of financial and management accounting at an international or foreign company. In addition, the number of banks with foreign deposits is growing in our country. At least once a year, investors personally visit a financial institution to inspect. Only an English-speaking specialist will be able to explain the results of the financial statements and conduct a presentation or meeting. Paradoxically, but most financial institu-

tions lack for qualified professionals with the knowledge of a foreign language.

People, who want to immigrate, get an education at universities or find a good job in foreign countries must pass the IELTS test and provide results for an employer or university.

People willing to get an education abroad may do it free of charge and simply. Many countries of the world offer free education at state universities for foreigners. In practice, almost the only condition is a good knowledge of the language. Firstly, you need to know English at an intermediate level. Secondly, you need to study for at least two years at Ukrainian universities and then apply to a foreign one.

Of course speaking and writing a foreign language is a difficult task, which takes a lot of time and energy. Nevertheless, it is worth it. We can talk endlessly about the role and value of English in the world. In our opinion, the knowledge of this international lingua franca is the key to a successful career and personal growth. That is why employees who speak it fluently are welcomed and valued. I agree that English is not a panacea for all illnesses and unemployment. But when you are open to new knowledge, you have more chances to get a decent job. As the saying goes: “Where there's a will, there's a way”.

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### **ENGLISH AS A NECESSARY COMPONENT OF SUCCESSFUL AND COMPETITIVE SPECIALISTS' CAREER**

At some point of time, young people begin to think seriously about their future, about future career. Knowledge of what a career is, what its types and models are, how to manage the career, awareness of one's strengths and weaknesses help to choose a job in an organization that provides opportunities for professional growth and improve living standards; obtain a higher degree of job satisfaction; clearly represent personal professional perspective, plan other as-