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FOREIGN LANGUAGES AS MEANS OF A COMPETITIVE SPECIALIST' SUCCESSFUL CAREER

Speaking a foreign language is an important part of modern life, an integral part of training specialists for various fields. Learning a foreign language is an important step which requires considerable efforts. This is the key to the future successful career for students.

Today knowledge of the English language is part of the business etiquette. This is as essential as a formal suit and business cards. One must not necessarily know the language at the highest level, but be able to clearly communicate with business partners. No secretary or translator can replace personal correspondence and communication "tête-à-tête."

Social and cultural importance of the foreign language is difficult to overestimate, especially in this historical period of socio-economic and political development when our country is determining and stabilizing its place and role in the international arena. All this has led to rethinking the role of foreign language as an important and necessary means for intercultural communication. Therefore, foreign language increasingly acquires the status of a socio-economic and political mechanism for understanding between the representatives of the international community in various areas of their life.

Foreign language today is an important means of international communication. Our world is constantly changing. Changes in the society put forward new requirements to improve the system of teaching foreign languages, including updating of the learning support content, introduction of new teaching technologies and new courses, updating curricula according to the recommendations of the Council of Europe and the Ministry of Education and Science of Ukraine.

Learning a foreign language in today's world is one of the most important components for a modern successful professional. Knowledge of at least one foreign language broadens the mind, allows discovering the culture and customs of other peoples. Everyone

wishes to be happy and successful in business. In this case, again, knowledge of a foreign language would be crucial. Firstly, it broadens the knowledge of the world, and, secondly, professionals having a good command of a foreign language are in demand, employers choose them when hiring new employees.

Knowledge of a foreign language is a necessity due to the political and economic integration. Practical skills in any foreign language contribute to the formation of personality, its social adaptation to changing conditions of the multicultural and multilingual world. Languages represent a significant competitive advantage not only in Ukraine but also worldwide. Everyone can see this by viewing the vacancies in various career fields, the demand for professionals speaking foreign languages has always been rather high.

Thus, knowledge of English is a requirement of not only foreign employers, but also Ukrainian ones. Fluency in a foreign language, along with good professional skills, will allow professionals to get a decent work and build a successful career.

Вікторія Соколюк

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ПІДГОТОВКА СТУДЕНТІВ МОВНИХ СПЕЦІАЛЬНОСТЕЙ ДО МІЖКУЛЬТУРНОЇ КОМУНІКАЦІЇ У КОНТЕКСТІ ЄВРОПЕЙСЬКОГО ОСВІТНЬОГО ПРОСТОРУ

Засіб міжкультурної комунікації є новим соціальним замовленням суспільства щодо вивчення іноземної мови, розглядається як готовність до міжнародного спілкування і є невід'ємною умовою культурної політики Ради Європи.

Сьогоднішні умови євроінтеграції та глобалізації просувають на перший план міжкультурні зв'язки представників різних держав, що надалі сприяло б розвитку і взаємодії економічної, суспільної, політичної, культурної співпраці.

Взаємодія між представниками різних лінгвокультурних спі-