

формування єдиного глобального комплексу, який має об'єднати всі структурні елементи в цілісне світове господарство.

Таким чином, з огляду на циклічність світогосподарського розвитку особливої актуальності набувають дослідження закономірностей взаємодії національних економік та виникнення регіональних інтеграційних угруповань у ХХ ст. для прогнозування розвитку подій у майбутнього та попередження негативних проявів.

Глобалізація, з одного боку, постійно посилює вплив міжнародних організацій, інтеграційних угруповань та транснаціональних корпорацій на обіг та регулювання міжнародних потоків всіх факторів виробництва, а з іншого – одночасно підвищує необхідність здобуття якісного державного управління при виборі національних пріоритетів розвитку та створенні оптимальних умов для ефективної реалізації економічного потенціалу окремої країни.

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OPTIMIZATION OF THE USE OF PROPERTY ASSET ON ENTERPRISES OF UKRAINE

Today actual enough is a question of reorienting of enterprises of Ukraine on the market forms of their financing, one of that is mobilization of resources on the basis of bringing in of investments in an exchange on the corporate laws issued by a legal entity. In the days of soviet Ukraine enterprises were in the possession of the state, therefore task of rationalization of own capital structure did not stand so sharply as on the modern stage of development of economy of the state. So, if an enterprise was potentially advantageous, and support of his production stood in priority, the state distinguished grants from the budget of city, country and even all Union for economic support. In the modern epoch of one of the first tasks of enterprise there is bringing in of sufficient amount of facilities for creation or

maintenance of production. Thus, a task stands on rationalization of own capital structure on an enterprise.

The chart of own capital structure is given below, on img. 1 [2].

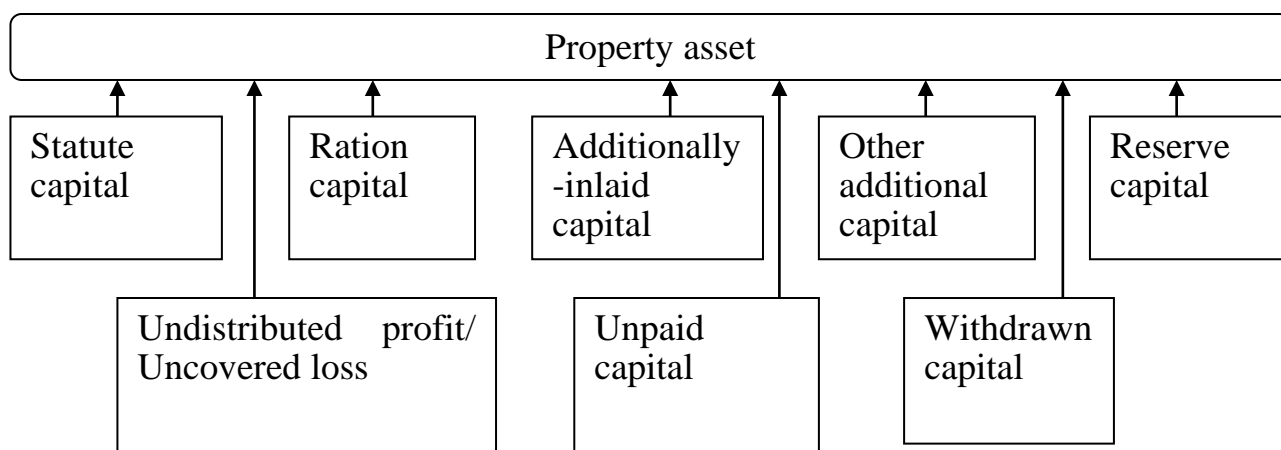


Fig. 1. Own capital structure

We will consider percent correlation the brought constituents over of property asset by the state on 2016 on the basis of the investigated enterprise STALEMATE “Suha Balka” in a table 1 [3].

Table 1

Own capital structure on STALEMATE “Suha Balka” in 2016

№ з/п	Stake of property asset	Volume, th. UAH	Structure, %
	1	2	3
1.	Statute capital	41869	1,41
2.	Additionally-inlaid capital	0	0,00
3.	Other additional capital	0	0,00
4.	Reserve capital	10467	0,35
5.	Undistributed profit	2914783	98,24
6.	Unpaid capital	0	0,00
7.	Withdrawn capital	0	0,00
	Total	2967119	100,00

From the brought table over evidently, that the volume of the retained earnings is catastrophically large, I mean a property asset is used not rationally. For today there is an enormous amount of methods of increase of property asset due to free facilities, beginning from the ordinary inseting of deposits, to, the newest to date, creation of farms from getting of cryptocurrency. Cryptocurrency – type of digital currency, emission and account of that based on the asymmetric enciphering and application of different cryptographic methods of defence, such as Proof – of – work and/or Proof – of – stake. Functioning of the system takes place decentralize in the up-diffused computer network [4]. It is consequently necessary to define the further rational use of the not up-diffused income on the enterprise investigated by us.

Undistributed profit is a concrete goal every performer of entrepreneurial activities aspires to that. An income executes the row of functions:

1. Criterion function.
2. Distributive function.
3. Stimulant function.
4. Reproductive function [1].

We will be concentrated on a stimulant and reproductive function. On condition that there are relatively free facilities on an enterprise, then them it is necessary to point only at those measures, that will assist optimization of production and, as a result, increase of profit, or direct increase of profit. For example of the improved reproductive function. Relatively free facilities it is necessary to point at updating of the fixed assets, substituting an out-of-date equipment by a much newer, more effective and less power-hungry. Thus, to provide to the soba in the future economy on power resources, time of production and human labour. In fact the computer-aided manufacturing assists reduction of hard work, and increase of workplaces for engineers other highly skilled workers.

On the same free facilities it was expedient to organize courses from in-plant training of workers, exchange by experience with the foreign enterprises of analogical activity and selection of ambitious and potentially successful young shots. Also free facilities are necessary to be used on stimulation of the already collected working collective, by encouragement by bonuses pay vacations and other financial motivations. Because a human capital for today plays a very important role forming of successful company

If we want to shorten the chain of optimization of work of enterprise due to free facilities, to leave “free facilities”, “certain actions” and “additional profit” only, then it is not necessary to ignore the example resulted before from creation of farms from getting of cryptocurrency.

It is so necessary to distinguish an apartment with computers, to add to them the special method of videocard, to start the program from a search, for example, bitcoins, and to expect a profit. Accordingly settling of specialists in the field of programming, an industrial farm from 100 videocards fully will defray expenses from her arrangement for 7,8 months on the average. Thus profitability of this farm folds 12% for a month, while a middle percent on deposits in Ukraine folds only 2%. Therefore, in our view, far more rationally it will be to create farms from getting of cryptocurrency, what to inlay free facilities on savings accounts in jars.

Consequently, one of motive factors of modernisation of production is the rational use of property asset, his purposefulness, specification, control after his forming and use. If it was succeeded to free facilities, it is necessary to point these facilities at modernisation of capital assets, in-plant training of workers and their material encouragement. Also for today, in the epoch of network the Internet, it is possible enormous method to increase the free personal funds for the sake of further development of enterprise. It is necessary only always to watch after new tendencies in any spheres of activity, but not only those your enterprise functions in that.

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