

tions lack for qualified professionals with the knowledge of a foreign language.

People, who want to immigrate, get an education at universities or find a good job in foreign countries must pass the IELTS test and provide results for an employer or university.

People willing to get an education abroad may do it free of charge and simply. Many countries of the world offer free education at state universities for foreigners. In practice, almost the only condition is a good knowledge of the language. Firstly, you need to know English at an intermediate level. Secondly, you need to study for at least two years at Ukrainian universities and then apply to a foreign one.

Of course speaking and writing a foreign language is a difficult task, which takes a lot of time and energy. Nevertheless, it is worth it. We can talk endlessly about the role and value of English in the world. In our opinion, the knowledge of this international lingua franca is the key to a successful career and personal growth. That is why employees who speak it fluently are welcomed and valued. I agree that English is not a panacea for all illnesses and unemployment. But when you are open to new knowledge, you have more chances to get a decent job. As the saying goes: “Where there's a will, there's a way”.

Yevheniia Fortuna, Bohdan Shatrovoi
I.H. Bondar, language adviser
SIHE “Kryvyi Rih National University”

ENGLISH AS A NECESSARY COMPONENT OF SUCCESSFUL AND COMPETITIVE SPECIALISTS' CAREER

At some point of time, young people begin to think seriously about their future, about future career. Knowledge of what a career is, what its types and models are, how to manage the career, awareness of one's strengths and weaknesses help to choose a job in an organization that provides opportunities for professional growth and improve living standards; obtain a higher degree of job satisfaction; clearly represent personal professional perspective, plan other as-

pects of life; purposefully prepare for future; increase competitiveness in the labor market.

The importance of English in today's world is hard to be overemphasized. It cannot be ignored with a choice of more than 1 billion people who use it. For half of them it is native, about 600 million have chosen it as a foreign language. No doubt, English is so widely spread in the world today that it may not be identical in different areas. Despite the variety of options and the availability of specific features for each nationality, English is the most popular on our globe.

People with high levels of English proficiency receive more attention and respect from peers, colleagues, subordinates and more influential people. And all that is because the people understand the seriousness in the approach to personal development that involves knowledge of foreign languages.

English has become a main language online. Many people cannot get the desired job due to the low level or even lack of English as they are not able to advance in this field. Knowledge of English is essential for work in international companies. Employees who are unable to quickly process and disseminate information are unprofitable for the company.

Thus, language skills are now a must for every educated person, for every good specialist. Knowledge of English in today's world is a kind of window into the world. Having mastered this international language, people receive new opportunities to achieve their goals.

Linida Chehla

A.R. Arutiunian, supervisor

L.S. Kostina, language adviser

SIHE "Kryvyi Rih National University"

DEVELOPMENT STRATEGY SELECTION FOR PJSC "ARCELORMITTAL KRYVYI RIH"

Nowadays Ukraine has settled down to a course of market economy, domestic enterprises making great efforts to adhere to its solid market position. To achieve their aims, companies need to produce