

FOREIGN LANGUAGES AS MEANS OF A COMPETITIVE SPECIALIST' SUCCESSFUL CAREER

Foreign language permeates our lives, whether we like it or not. English has become an international language, the language of technology, especially high for such as computer systems, genetics, and medicine. English is the language of business people, diplomacy, international relations, science, business and commerce. Knowledge of the English language is now a must. English is needed to get an in-demand profession, to improve their social status, to increase self-esteem, etc. To date, English, occupies a very important place in formation of a successful, competitive specialist in various spheres of human activity and is often a prerequisite for professional development and career growth. It is not a secret that every graduate of a secondary school is seeking to enter a prestigious university and obtain higher education. It is the diploma of a higher educational institution which is a passing ticket to the adult independent life and the beginning of a successful career. Some students receive the second higher education – translator in the sphere of professional communication. This paper singles out key objectives as follows:

- importance of the study of foreign languages to young professional;
- growth prospects with the appropriate knowledge;
- how the large companies give priorities to advanced specialists.

The company is engaged in the search, selection and assessment of personnel. Company specialists are interested in communicating with a dedicated and promising candidates who have high motivation to work and familiar with its requirements. Candidates, in turn, try to meet all the requirements: getting the proper education and experience. In Ukrainian market appear more new branches of the Western format. And despite various difficulties, the stability does not leave them, and the need for well-trained specialists have always been, are

and will be because trained and dedicated personnel contribute to the prosperity of the business. At staffing companies one of the major requirements for the candidates is the knowledge of a foreign language. What is the reason? Firstly, in many companies the current reporting is based on a foreign language; moreover, a direct communication with customers, partners, and leadership. Knowledge of a foreign language in such cases, speeds up communication and has a positive effect on its quality. Therefore, the applicant for a particular position should not only possess such qualities as sociability, diligence, responsibility, punctuality, but also the ability to communicate in a foreign language. Secondly, this is a measure of personal development of a specialist because that's what employers focus on, hiring a new employee. Also, it shows a level of trainability and the desire to explore new territory, and the ability to make a "new impetus" to the company. A foreign company requires professionals who can read foreign language materials, talk on the phone and negotiate in a foreign language, conduct the correspondence and prepare written documentation or translate the professional literature. Most often preference is given to candidates with relevant experience, so the senior students and recent graduates are invited to try their forces on temporary projects. To be truthful about requirements for candidates for temporary projects, even here the knowledge of foreign languages is preferable, mostly English, and then computer literacy, ability to work in a team, communication skills and learning ability, stress tolerance and flexibility. Minimum experience or training is an advantage. Selection rules for each company are individual, but the basis is usually the same: testing, interviewing or a business game in English.

So, knowledge of foreign languages is often a requirement and will automatically increase the attractiveness for the employer (foreign, as well as domestic). Fluency in a foreign language, along with good professional skills, will be essential for a specialist to get a decent job and develop a successful career.