

Список використаних джерел

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PROFESSIONAL MOBILITY AS A MEANS OF PROSPEROUS CAREER FOR YOUNG SPECIALISTS

Global corporations which have sprung up due to the evolutionary development of corporations involved in large-scale international operations have a considerable impact on all economic processes and occupy a worldwide leadership position in the field of technology. According to the definition taken from Economics, "global" include a corporation, which integrates together the economic activities carried out in different countries. This company designs a product or a scheme for the provision of services in relation to a specific global market segment, or in different countries produces the component parts of a single product. Global corporations arose in 1980s and they continue to gain strength. They represent the power of the modern world's financial capital. Chemical, electrical, electronic, petroleum, automotive, information, banking and some other industries are associated with globalization.

As mentioned above, you can tentatively identify several features that distinguish a global corporation from the ordinary:

- 1) the company has many branches abroad;
- 2) it operates in a large number of countries;
- 3) share of the profit or other income obtained abroad, the high respect of all income;
- 4) its employees — shareholders and managers from many different countries;
- 5) its foreign operations is not only sales but also manufacturing,

research, development.

Every year scientific advances bring something new into the sphere of human activity. For example, it is not a secret that computer technology started to gain momentum in the late XIX and early XX centuries. The world of technological science is being influenced by the new discoveries in the field of computer engineering, cybernetics, engineering, and other branches of scientific knowledge. According to this, a young professional gained a diploma however must obtain the skills that would allow him to quickly navigate the ever-changing information technology space, fit the current level of theoretical and practical base in the context of permanently transforming environment. In other words, a young specialist must have professional mobility. Turning to terminology, professional mobility implies the possession of a system of generalized professional techniques, and the ability to apply them to perform any tasks in related industries and relatively easy move from one activity to another. Professional mobility implies a high level of generalized professional knowledge, commitment to select and implement the optimal ways of performing various tasks in the field of their profession. In the face of rapid changes in technology and production technology, professional mobility is an important component of any specialist's qualification.

We can say that professional mobility plays an important role even for the average professional who uses their skills within any local organization. As mentioned earlier, the enterprises are often poly-national. This means that a young professional in this case must not only be an expert in the field of his professional activities, he also has to be able to establish contacts with representatives of other ethnic groups, to offer ideas that would help not only their professional growth but also promotion of enterprises.